

EUROPEAN BRUNSWICK BOWLING WEEK 2010

During the Brunswick Euro Challenge, Brunswick Bowling and Valcke Bowling Service put their hands together to create one of the **biggest bowling events Europe** has ever seen:

With now more than 1000 entrees and over 400 players, the BEC is one of the biggest European bowling tournaments.

Next to that we offer you the possibility to attend different seminars and workshops presented to you by **today's experts of bowling**.

Discover the wide array of possibilities during the **European Brunswick Bowling Week, edition 2010**. Visit www.valckebowling.com/ebbw2010 to subscribe!

MONDAY, MARCH 8TH 2010

SEMINAR LANE MAINTENANCE: FROM BASIC TO ADVANCED

- **Who?**
Mechanics, pro shop operators and bowlers with limited or basic knowledge
- **Price?**
€ 120,00 + breaks with coffee and lunch
+ free voucher € 10,00 (available for Evil Siege or C-System 3.5 purchased at Plaza Bowling Saint-Maximin during BEC 2010)

09h30-10h00		Arrivals with coffee
10h00-12h00	Pat Mitchell	Seminar: General maintenance, lane maintenance basics, lane machine maintenance
12h00-13h30		Lunch
13h30-15h00	Pat Mitchell	Lane Maintenance Review
15h00-15h15		Break
15h15-16h15	Pat Mitchell	Lane Surface and Pin Deck Maintenance
16h15-16h30		Break
16h30-17h30	Pat Mitchell	Pit End Maintenance
17h30-18h00	Pat Mitchell	Q&A

TEST DRIVE DE LUXE

- **Who?**
Seminar attendees and bowlers
- **Price?**
FREE

18h00-20h00	J. Prokopec / A. Fabre	Try-it-Out DE LUXE: Test the latest Brunswick Bowling Balls
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LANE SEMINAR SPECIALIST:
HOW TO CONNECT THE MULTIPLE VARIABLES IN BOWLING?

- **Who?**
Mechanics, pro shop operators and bowlers with advanced knowledge
+ everyone who followed the 'From basic to advanced seminar'
- **Price?**
€ 120,00 + breaks with coffee and lunch
+ free voucher € 10,00 (available for Evil Siege or C-System 3.5 purchased at Plaza
Bowling Saint-Maximin during BEC 2010)

10h00-12h00	P. Mitchell/J. Prokopec	Different lane surfaces and types of conditioner
12h00-13h30		Lunch
13h30-15h00	P. Mitchell/J. Prokopec	Different types of player styles
15h00-15h15		Break
15h15-16h15	P. Mitchell/J. Prokopec	Different types and variables in bowling balls
16h15-16h30		Break
16h30-17h30	P. Mitchell/J. Prokopec	Different types of patterns and pattern designs
17h30-18h00	P. Mitchell/J. Prokopec	Q & A

TEST DRIVE DE LUXE

- **Who?**
Seminar attendees and bowlers
- **Price?**
FREE

18h00-20h00	J. Prokopec / A. Fabre	Try-it-Out DE LUXE: Test the latest Brunswick Bowling Balls
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WEDNESDAY, MARCH 10TH 2010

YOUTH EVENT WITH TRICK SHOT BOWLING

- **Who?**
youth event with Brunswick Pro Staff
- **Price?**
FREE

13h00-14h00	Brunswick Pro Staff	Group training with youth
13h00-14h00	Brunswick Pro Staff	Pro-Amateur/Youth tournament
14h00-15h00	Brunswick Pro Staff	Group training with youth
14h00-15h00	Brunswick Pro Staff	Pro-Amateur/Youth tournament
15h00-16h00	Brunswick Pro Staff	Trick Shot Bowling

THURSDAY, MARCH 11TH 2010

THE (R)EVOLUTION OF BOWLING: WHAT IS HAPPENING IN THE BOWLING WORLD? (FRENCH)

- **Who?**
INVITATION ONLY
- **Price?**
FREE + lunch included

09h30-10h00		Arrivals with Coffee
10h00-10h30	Luc Valcke / A. Bisi	Welcome + Presentation Brunswick and Valcke Bowling Service
10h30-11h00	A. Bisi / Henri Valcke	Pinsetters and EU regulations
11h30-12h00	A. Bisi / Henri Valcke	Design Trends, different types of bowling centers
12h00-12h30	O.Honoré/L. Valcke	Facts & Figures on F&B
12h30-14h00		Lunch
14h00-14h30	Rick Kruse	From scoring to Facebook
14h30-14h45	A. Bisi / Henri Valcke	From wooden lanes to customised lanes
14h45-15h00	Henri & Laurent Valcke	New Marketing Ideas
15h00-16h00	Luc Valcke	From counting cash to financial management
16h00-16h30	Luc Valcke	Q & A
16h30-...		Drink and tournament



FRIDAY, MARCH 12TH 2010

WORKSHOP BALL MOTION & LANE PLAY

- **Who?**
Open for everyone
- **Price?**
€ 15,00 + free voucher € 10,00 (available for Evil Siege or C-System 3.5 purchased at Plaza Bowling Saint-Maximin during BEC 2010)

16h00-18h00 John Prokopec Ball motion - Lane Play - setting up your arsenal

SATURDAY, 13TH MARCH 2010

THE (R)EVOLUTION OF BOWLING:
WHAT IS HAPPENING IN THE BOWLING WORLD? (ENGLISH)

- **Who?**
INVITATION ONLY
- **Price?**
FREE + lunch included

09h30-10h00		Arrivals with Coffee
10h00-10h30	Luc Valcke / A. Bisi	Welcome + Presentation Brunswick and Valcke Bowling Service
10h30-11h00	A. Bisi / Henri Valcke	Pinsetters and EU regulations
11h30-12h00	A. Bisi / Henri Valcke	Design Trends, different types of bowling centers
12h00-12h30	O.Honoré/L. Valcke	Facts & Figures on F&B
12h30-14h00		Lunch
14h00-14h30	Rick Kruse	From scoring to Facebook
14h30-14h45	A. Bisi / Henri Valcke	From wooden lanes to customised lanes
14h45-15h00	Henri & Laurent Valcke	New Marketing Ideas
15h00-16h00	Warren N. Hardie	From counting cash to financial management
16h00-16h30	Warren N. Hardie	Q & A
16h30-...		Drink and tournament

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